



First in Technology, First in Training.

## From Print to Web

**Web Publishing Course**

**\$359**

**One-day Hands-on Course**

**9am-5pm**

### Overview

This class will prepare advanced graphic designers to design a website. This class is taught from a print designer's perspective—so, if you're a print and graphic designer who wants to add to your skillset, you know you can't afford to lose time and productivity learning a new program and a new way to think about design. Thanks to this class, you won't have to!

### Prerequisites

Experience and understanding of print design is required for this course, with a knowledge of Photoshop and Illustrator.

### Who should attend

Graphic/print designers who are transitioning into a website related job or looking to expand their skillset.

### Topics

#### How do Websites Work?

Understand key terms and see the "bigger picture." Learn what it takes to build a user-friendly website and design for your audience.

#### Web Workflow

Gain an understanding of all the steps involved from design to development.

#### Print vs. Web

Compare what you already know about print design to the world wide web and how to apply this knowledge to build effective websites.



#### Images for Web

Learn how to save and optimize images for the web along with how to slice graphics and create GIF animations.

#### Designing Buttons

Using tools like Photoshop and Illustrator, learn how to create buttons that will add flair to any website.

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